

# Greater Midland Building a New Community Center for the Next Century

For more than 100 years, the Greater Midland Community Center has served as a place where babies take their first steps, seniors reconnect with old friends and community members of all ages work towards a healthy way of life. From birth to the golden years and every time in between, our users and members find here the ingredients for a vital life. The Midland Community Center is so much more than a building; it is the heart of the community.

## Let's Be Greater Together

This is an exciting time for our area and the Midland Community Center. We are ready to serve our program participants and members for another 100 years in a facility that can support our vision and purpose.

We ask for your support to make the new building a reality. Greater Midland is a 501(c)(3) nonprofit organization that relies on earned income, grants, donations, and United Way funding for support. Property taxes do not contribute to our funding. Please join us as we become ***greater together!***

### The Need

Facing significant and costly repairs, rapidly increasing operations costs and ballooning utility bills due to inefficient electrical and mechanical systems, it became clear that the current building could no longer meet community needs.

### The Opportunity

Midland is a community that understands the need to invest in its vitality and attractiveness in the region. This progressive thinking is a driving force behind the development of a new, more sustainable Community Center building.

***Greater Together*** is an effort to raise funds to construct a new Midland Community Center building.

Our architects and planners tapped into the best universal design approaches in the country to envision an inclusive, open-concept structure full of light and energy. It will be a multi-use space that meets our community's needs within an energy-efficient and sustainable footprint.

#### WAYS TO GIVE



##### CHECK

Make checks payable to:

Greater Midland  
Community Center  
2205 Jefferson Ave.  
Midland, MI 48640

Please write "Greater Together"  
in the memo of your check.



##### STOCKS & BONDS

Email us at  
sswanson@greatermidland.org  
with the estimated amount  
of the stock donation and that  
the purpose is for the Greater  
Together campaign.



##### DONOR ADVISED FUND

Find us under the name,  
Greater Midland Community  
Centers. Our EIN is  
38-1534400.



##### ONLINE

Go to  
[bit.ly/GreaterTogether-give](https://bit.ly/GreaterTogether-give)  
to donate online or scan  
the QR code below.



# Building Features

The new Community Center building brings together state-of-the-art planning and design features to create a vibrant, new place where all who enter can thrive. The new building is expected to be fully operational in spring 2024. Until then, the current facility will remain open to continue to provide programs and activities.

## Fitness Center

New equipment for more comprehensive workouts

Dedicated spaces for cardio, free weights and pin-select weight machines

Two multi-purpose group exercise studios

Turf area for Greater Sports Performance and Personal Training

Overlooks the lobby, courts and pool



## Aquatic Center

Multi-use pool with four lap lanes

Accessible ramp and zero depth entry

Sauna and whirlpool available during all facility hours

21.7 ft water slide

Water channel for resistance walking and leisure use

Water play features



## Community Wing



Billiards tables



24/7 fitness center



Community rooms for parties, gatherings and rentals



Cozy atmosphere



Spaces for all ages to utilize during their key times of the day



## Early Care and Education Wing

Nine highly functional classrooms designed with the development of children in mind

Art stations, open play space and restrooms in each classroom

Access to outside activity area with natural features that encourage developmentally appropriate play

All classrooms located on the main floor for easy access



## Courts

Two full-size high school gymnasium floors

Four full-size middle school basketball courts on the cross-courts

Permanently lined courts for basketball, volleyball and pickleball

Additional MAC (Multi Activity Center) gym for a variety of uses (right side of image)

Elevated track and adventure bridge



## Lobby

Open, vibrant spaces

Common areas for lounging

Easy access to all amenities

Views into the pool and gymnasiums

Efficient check-in process at welcome desk



## Outside



Sledding hill



Rain garden



Basketball courts



Walking path



Integrated with the neighborhood and community



Connected to Curling Center

## A SNAPSHOT OF IMPACT:



Every day we care for **105 children** in our childcare center, more than **1,100 seniors** checked in over **14,000 times for SilverSneakers** last year, and we have more than **15,000 participants** in programs of all kinds



During times of great need in the community, we serve as a resting place, food distribution hub and vital community resource. For example, since 2020 over **3 million pounds of food were provided to local families** from the Emergency Food Pantry (in partnership with Emergency Food Pantry network)



We estimate that **~80% of Midland city residents and ~60% in Midland County** are touched by our programs and services in some way



On a given Saturday, **~5,000 people walk through our doors** for sports, birthday parties, to learn to swim or learn a new skill

## THANK YOU DONORS

For a full list of donors, see our website.



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